Town and Country Pool

Board Meeting

April 12, 2026

Recorder: Alex Hill

Attendees: Ciji Wright, Cynthia Kennard, Alex Hill, Anna Scott, Daniel Pierce, Emily Andrews, Jason Wilkinson, John Huster, Kathleen Stimely, Lora Kates, Stephen Andrews

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1. Open Items and Status Updates

Tree Liability Issue

- Progress update provided; remaining steps are in process.

Plastering Project

- Completed items confirmed at close-out.
- Any remaining punch list items reviewed; final payment to contractor approved for release pending confirmation.
- Post-plaster maintenance plan reviewed.

Staffing Readiness

- Lifeguard and attendant staffing: Fully staffed!
- No remaining staffing needs identified prior to opening.

Payments and Compliance

- Inspection scheduled for Tuesday, April 14 at 9:00 AM. Simon will be present.

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2. Treasurer's Report

- Year-to-date budget tracking reviewed; pool is currently running under budget.
- Plastering project spend is tracking approximately 25% under budget on expected water costs.
- Cash position reviewed. No significant concerns noted.

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3. Membership Strategy

- Revenue target is approximately 70 memberships in dues. Current progress is at roughly 50% of the seasonal goal, with approximately 25% of those being new members. Pace is described as steady.
- Marketing execution is ongoing. Updates reviewed.
- Afterpay / buy now, pay later payment option is already set up.

4. Sponsorship Strategy

- 2026 sponsorship structure reviewed, including swim team tiers. Discussion held on aligning pricing and benefit guardrails to prevent undercutting of pool-level sponsorship tiers.
- Approximately 20 local businesses have been solicited in person and provided with materials.
- Follow-up outreach planned for the last week of April.
- Sponsorship materials are available on the website and as paper copies upon request.
- Invoicing assistance available through the membership invoicing system.

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5. Facilities and Maintenance

- Water and utilities update reviewed.
- LED pole light replacement: update provided.
- Pool light replacement: status reviewed.
- Year-round pump operating model: decision/update reviewed.
- Interior gate and signage: Simon repair status update provided.

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6. Swim Team

- Open house scheduled for May 3rd.
- Meet dates have been confirmed.
- June 11th proposed as the date for a family/fun meet; pool would close at approximately 5:00 PM on that date.

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7. Events and Programming

- Party packet will be available via a Google Form.
- Post-plaster open house planned for May 16th, 3:00–5:00 PM. Laura will prepare a flyer or banner.
- Website updates and 2026 pool calendar are in progress.

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8. Decisions Made

- Swim team sponsorship guardrails approved to prevent undercutting of pool-level sponsorship tiers.

Next Meeting

Date and time to be determined.

These minutes are a summary of discussion items from the April 12, 2026 board meeting and are intended for general distribution.