Town and Country Pool

Board Meeting Agenda

Date: February 22, 2026

Recorder: Alex Hill

Attendees: Ciji Wright, Cynthia Kennard, Alex Hill, Anna Scott, Daniel Pierce, Emily Andrews, Jason Wilkinson, John Huster, Kathleen Stimely, Lora Kates, Stephen Andrews

1. Open Items and Status Updates

Tree Liability Issue

- Current status
- Assigned owner
- Target resolution timeline

Plastering Project

- Project start and percent complete
- Tile selection vote confirmation
- Water sourcing plan and city coordination update
- Pool fill plan and 24-hour requirement
- Post-plaster maintenance plan
- CPO coverage status

Payments and Compliance

- Simon payment method and 1099 determination
- Jessica Bowen Tax ID status

Owner: Ciji

2. Treasurer’s Report

January Financial Snapshot

- YTD vs budget
- Cash position
- Plaster-related spend tracking

2026 Budget

- Confirm assumptions
- Membership revenue sensitivity

Owner: John

3. Membership Strategy

Revenue Target

- Goal: $76K
- Current membership count
- Gap analysis vs prior year

Marketing Execution

- Email campaign performance
- Postcard timing and content
- Target neighborhoods
- Graylyn displacement opportunity
- Open house event post-plaster

Pricing and Payment

- Confirm no price increase for 2026
- Afterpay feasibility

Staffing Readiness

- Lifeguard recruiting status
- Attendant staffing plan
- Minimum staffing requirement ● Job descriptions and pay posted ● Hourly attendance report follow-up

Owner: Kathleen

4. Sponsorship Strategy

2026 Structure

- Evaluate prior year tiers

- New tier proposal & confirming benefit values
- Banner sizing and pricing update

Value Add

- Employee membership and or discount ●

Member discount at sponsor businessess ●

On-site promotional guidelines

Owner: Anna

5. Facilities and Maintenance

Water and Utilities

- Hydrant approval status
- Alternative water sourcing contingency
- LED pole light replacement update
- Pipe insulation plan
- Pool light replacement cost estimate
- Power bill mitigation plan

Operating Model

- Year-round pump decision
- CPO and cost implications

Owner: Daniel

6. Swim Team

- Coaching coverage plan
- Pool usage fee structure
- Early access agreement
- Sponsor coordination
- 2026 meet schedule
- Family Fun meet planning

Owner: Emily & Stephen

7. Events and Programming

- Dive lesson feasibility
- Party policy updates
- Website updates
- Google form for party reservations
- 2026 pool calendar

Owner: Lora

8. Decisions Required

- Sponsorship pricing structure
- Membership marketing timeline
- Year-round pump decision
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9. Action Items and Owners

Action Item	Owner	Due Date
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10. Next Meeting

- Date: TBD ●

Time: TBD